# Michael Hyatt & Daniel Harkavy



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- This Is Your Life
- f /buildingchampions
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Together, Michael Hyatt and Daniel Harkavy make a veritable dream team. The CEO and founder of Intentional Leadership, an online leadership development company, Hyatt is an in-demand speaker and the *New York Times* bestselling author of "Platform: Get Noticed in a Noisy World," as well as seven other books. Through his widely read blog and *This is Your Life* podcast, Hyatt shapes today's thought-leading conversations about living with intention and clarity. A veteran key player in the publishing world, Hyatt also served as Chairman and CEO of Thomas Nelson Publishers. Harkavy founded elite agency Building Champions, Inc. almost two decades ago, where he now serves as CEO and Executive Coach for leaders of Fortune 500s and other high-performing organizations. Harkavy is also the author of acclaimed manual "Becoming a Coaching Leader: The Proven Strategy for Building Your Own Team of Champions." The pair's highly anticipated new book is LIVING FORWARD: A PROVEN PLAN TO STOP DRIFTING AND GET THE LIFE YOU WANT (Baker Books). For more information, please visit Michael Hyatt.com and Building Champions.com.

#### Why Michael Hyatt and Daniel Harkavy?

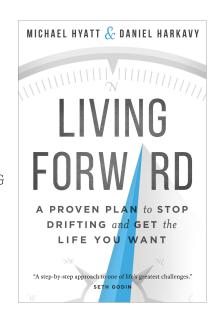
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- Hyatt's platform is vast and growing, with more than 600,000 subscribers to his Intentional Leadership blog. The
  This is Your Life podcast remains perched in iTunes' Top 10 Business Podcasts; episodes have been downloaded
  more than 10 million times—and counting. With more than a quarter of a million Twitter followers and a
  Facebook community of almost 100,000 and climbing, Hyatt reaches a broad cross-section of motivated, highly
  successful people every day.
- Hyatt has been featured in *Inc., Forbes, Entrepreneur*, and *SUCCESS* magazines, and he was recently named one of "The 30 Most Influential Leaders in Business" by the American Management Association, alongside other thought leaders such as Malcolm Gladwell and John C. Maxwell.
- Harkavy is a coach's coach: In addition to counting the most powerful corporations in the world among his clients, he is the person to whom leaders in his own executive coaching firm turn for insight.
- A trusted confidant and resource for Fortune 500s and other high-performing organizations, Harkavy has built a current and past client roster that includes Chick-fil-A, Nike, Pfizer, Northwestern Mutual, Daimler Trucks North America, Infineum (an ExxonMobil and Shell company), Thomas Nelson Publishing, PrimeLending, Morgan Stanley and more.



#### About the Book

#### Living Forward: A Proven Plan to Stop Drifting and Get the Life You Want

In their highly anticipated new book LIVING FORWARD: A PROVEN PLAN TO STOP DRIFTING AND GET THE LIFE YOU WANT, Michael Hyatt and Daniel Harkavy cut through the clutter and take their audience step by step through how to draft a Life Plan, an empowering, self-composed roadmap to living the life each reader truly wants. LIVING FORWARD is a proven, real-world tested manual that anticipates questions and clearly charts the way forward in incremental, simple but carefully outlined steps. While Hyatt and Harkavy thoroughly explain the need for a Life Plan, most of LIVING FORWARD is devoted to showing readers how instead of preaching why. Life Planners will accomplish three goals: 1) become aware of their current location; 2) decide where they want to go; and 3) start working toward their destination. An honest and generous guide, LIVING FORWARD is a must-have handbook that illuminates the way to a better life, sharper focus, and personal peace.



Baker Books | ISBN: 978-0-8010-1882-4 | March 1, 2016 - \$21.99

## Why Living Forward?

- Hyatt and Harkavy composed LIVING FORWARD for those who feel out of balance, aware that their current pace is unsustainable, for those making great gains professionally but don't want to neglect personal priorities, for those who want to have focus to succeed financially, or those looking to live without regret, for those who have gone through a recent tragedy and suddenly become aware that life is short. It's a fast, compelling read, brimming with priceless nuggets of wisdom and an easy-to-grasp goal that jumps off the page.
- The authors leave nothing to chance. Hyatt and Harkavy detail a typical Life Plan before diving in to the actual process of writing one. Readers will start with recognizing their desired legacy, establishing priorities, honest assessments, and pinpointing steps they can take that will move them toward their destination.
- LIVING FORWARD illustrates how to organize life's unwieldiness by prioritizing and categorizing. Readers will learn how to commit, as well as how to say no with firmness and grace. With gentle but resolute confidence, the authors also address common excuses for not drafting a Life Plan and why they don't hold up.
- LIVING FORWARD is like having a one-on-one performance coach for a fraction of the cost. Online tools via www.livingforward.com further assist participants, while LIVING FORWARD's last section provides succinct instructions, big idea recaps, and Life Plan examples.
- Hyatt and Harkavy's message is uniquely both universal and personal: everyone can benefit from a Life Plan, but no two Life Plans will be exactly the same.



### Quotes from Living Forward

- 66 Most of us are so caught up in our moment-tomoment activities, we don't stop to ask ourselves, Where is this all going? How is it going to end if I stick to this same path?"
  - Daniel Harkavy, Living Forward
- 66 Life Planning is fundamentally about imagining a better future."
  - Michael Hyatt and Daniel Harkavy, Living Forward
- **66** While you can't control everything, you can control more than you think, and you can live your life with a plan that will dramatically improve your chances of ending up at a destination you choose."
  - Michael Hyatt, Living Forward
- **6** The power is in your hands. You have been given a great gift—your life. What will you do with it?"
  - Michael Hyatt and Daniel Harkavy, Living **Forward**

## Endorsements for Living Forward

- **6** Lives that are lived on purpose and with purpose are rich lives. Michael Hyatt and Daniel Harkavy have done a great job of laying the track to run on that allows you to accomplish both. This book is a must-read-full of reminders and revelation that will open up your mind and organize your time."
  - Dave Ramsey, New York Times bestselling author, The Total Money Makeover
- 66 The people who have achieved greatness are not just lucky. They created and executed a plan. . . . In Living Forward, Michael Hyatt and Daniel Harkavy show you how to develop and utilize a clear and compelling Life Plan to create the life you want."- **Tony Robbins**, New York Times bestselling author; CEO, Anthony Robbins Companies
- **6** You can either intentionally pursue the essential or you can unintentionally drift into the nonessential. This book brilliantly teaches how to do the former while avoiding the latter. Read it and live it--you will love it."
  - Greg McKeown, New York Times bestselling author, Essentialism: The Disciplined Pursuit of Less
- **Living Forward** is a brilliant and motivating resource that will equip you to stop sleepwalking through life and intentionally pursue the plan God has for you. For everyone from college students to retirees, this book is the life-planning resource you've been looking
  - Lysa TerKeurst, New York Times bestselling author; president, Proverbs 31 Ministries

- **6** Hyatt does it again. Michael and Daniel have given us a step-by-step approach to one of life's greatest challenges. If you feel stuck, you probably are, and Living Forward might be exactly what you need."
  - Seth Godin, author, What to Do When It's Your Turn
- 66 Most of us have every intention of living a fulfilling, challenging life. But all too often, we fail to plan for what will really make us happy and fulfilled. In Living Forward, Michael and Daniel present a proven, easy-to-follow plan that you can adapt in your own way. If you apply even 10 percent of the advice contained in this book, your life will be changed forever."
  - Chris Guillebeau, New York Times bestselling author, The \$100 Startup and The Happiness of Pursuit

