

Michael Hyatt

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i This Is Your Life

www.michaelhyatt.com



Michael Hyatt is changing the way the world's highest achievers focus, prioritize, and improve. The CEO and founder of Michael Hyatt & Company, an online leadership development company, Hyatt is an in-demand speaker and the *New York Times* bestselling author of "Platform: Get Noticed in a Noisy World," as well as seven other books. Written with Daniel Harkavy, his highly anticipated new book is **LIVING FORWARD: A PROVEN PLAN TO STOP DRIFTING AND GET THE LIFE YOU WANT** (Baker Books). Hyatt shapes today's thought-leading conversations about living with intention and clarity through his widely read blog, which he has maintained since 2004, and through his *This is Your Life* podcast, which consistently ranks among iTunes' Top 10 Business Podcasts. A veteran key player in the publishing world, he served as Chairman and CEO of Thomas Nelson Publishers before launching Michael Hyatt & Company. Married for almost 40 years to his wife Gail, Hyatt is a proud father of five daughters and lives just outside of Nashville, Tennessee.

Why Michael Hyatt?



- Hyatt's platform is vast and growing: more than 600,000 subscribe to his blog. The *This is Your Life* podcast remains perched in iTunes' Top 10 Business Podcasts; episodes have been downloaded more than 10 million times--and counting. With more than a quarter of a million Twitter followers and a Facebook community of almost 100,000 and climbing, Hyatt reaches a broad cross-section of motivated, highly successful people every day.
- Hyatt's work has been featured in *Inc.*, *Forbes*, *Entrepreneur*, and *SUCCESS* magazines, and he was recently named one of "The 30 Most Influential Leaders in Business" by the American Management Association, alongside other thought leaders such as Malcolm Gladwell and John C. Maxwell.
- Hyatt speaks to an audience pursuing success not only in business, but in life as well. His insight into living purposefully with clearly defined professional and personal goals strongly resonates with both aspirational and veteran power players who feel overwhelmed by today's breakneck, relentless pace and high expectations.
- Hyatt understands leadership. As the Chairman and CEO of Thomas Nelson Publishers, Hyatt weathered the tough choices and immense pressure top corporate executives face every day. When he launched Michael Hyatt & Company, he became an entrepreneur and tackled a brand new suite of challenges.
- One of today's most respected voices on authentic branding, Hyatt is the expert to whom experts turn for guidance on building platforms that are as smart as they are enduring. He specializes in simplifying complex problems: His 5 Days to Your Best Year Ever™ course streamlines and strengthens the goal setting process; Platform University® demystifies brand architecture; and his Get Published course offers invaluable insight for authors.

“ You need to acknowledge where you are, but you also need to see clearly where you are going. What do you want in each of the major categories of your life?” - Michael Hyatt, *Living Forward*

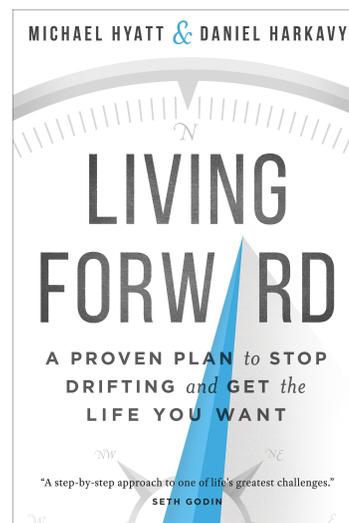


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About the Book

Living Forward: A Proven Plan to Stop Drifting and Get the Life You Want

In their highly anticipated new book *LIVING FORWARD: A PROVEN PLAN TO STOP DRIFTING AND GET THE LIFE YOU WANT*, Michael Hyatt and Daniel Harkavy cut through the clutter and take their audience step by step through how to draft a Life Plan, an empowering, self-composed roadmap to living the life each reader truly wants. *LIVING FORWARD* is a proven, real-world tested manual that anticipates questions and clearly charts the way forward in incremental, simple but carefully outlined steps. While Hyatt and Harkavy thoroughly explain the need for a Life Plan, most of *LIVING FORWARD* is devoted to showing readers how instead of preaching why. Life Planners will accomplish three goals: 1) become aware of their current location; 2) decide where they want to go; and 3) start working toward their destination. An honest and generous guide, *LIVING FORWARD* is a must-have handbook that illuminates the way to a better life, sharper focus, and personal peace.



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Why Living Forward?

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- Hyatt and Harkavy composed *LIVING FORWARD* for those who feel out of balance, aware that their current pace is unsustainable, for those making great gains professionally but don't want to neglect personal priorities, for those who want to have focus to succeed financially, or those looking to live without regret, for those who have gone through a recent tragedy and suddenly become aware that life is short. It's a fast, compelling read, brimming with priceless nuggets of wisdom and an easy-to-grasp goal that jumps off the page.
- The authors leave nothing to chance. Hyatt and Harkavy detail a typical Life Plan before diving in to the actual process of writing one. Readers will start with recognizing their desired legacy, establishing priorities, honest assessments, and pinpointing steps they can take that will move them toward their destination.
- *LIVING FORWARD* illustrates how to organize life's unwieldiness by prioritizing and categorizing. Readers will learn how to commit, as well as how to say no with firmness and grace. With gentle but resolute confidence, the authors also address common excuses for not drafting a Life Plan – and why they don't hold up.
- *LIVING FORWARD* is like having a one-on-one performance coach for a fraction of the cost. Online tools via www.livingforward.com further assist participants, while *LIVING FORWARD*'s last section provides succinct instructions, big idea recaps, and Life Plan examples.
- Hyatt and Harkavy's message is uniquely both universal and personal: everyone can benefit from a Life Plan, but no two Life Plans will be exactly the same.

“ Life Planning is fundamentally about imagining a better future.”
- Michael Hyatt and Daniel Harkavy, *Living Forward*

“ The power is in your hands. You have been given a great gift—your life. What will you do with it?”
- Michael Hyatt and Daniel Harkavy, *Living Forward*