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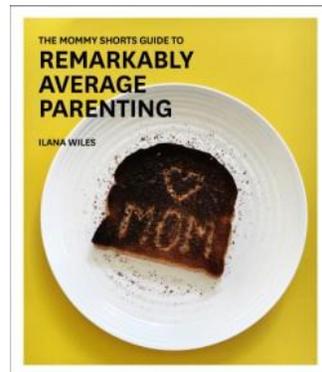
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## **The Mommy Shorts Guide to Remarkably Average Parenting** **By Ilana Wiles**

"This is everything I absolutely love about Mommy Shorts in one perfect little package. It's hilarious and comforting and a must have for every mommy you know!" — Jill Smokler, *New York Times* bestselling author and founder of the top parenting website, scarymommy.com

"Finally, the perfect survival book for parents who are *normal*. Thanks to this book, my cheeks hurt from smiling and my neck hurts from nodding my head over and over again." — Karen Alpert, *New York Times* Best Selling Author (aka Baby Sideburns)

"Ilana Wiles had me the moment she copped to her very real concern that, based on the ultrasound, her baby had a big nose. And she never lost me. Give yourself the present of this book. You've earned it." — Kelly Corrigan *New York Times* Bestselling author of *Glitter & Glue* and *The Middle Place*



Ilana Wiles isn't a great mother. She's not a terrible mother. She's average. From the creator of the mind-numbingly popular blog *Mommy Shorts* which gave us such viral gems as "baby mugging" and the "chubby cheek off" comes ***The Mommy Shorts Guide to Remarkably Average Parenting* (Abrams Image; September 27, 2016; U.S. \$19.95; Hardcover).**

From the relatable "9 Examples of Crap Husbands Pull While Their Wives Are in Labor" and quickly moving to "The 10 Phases of Taking a Shower with a Newborn in the House" Wiles walks us through many challenging baby-to-toddler rites of passage. Using her signature infographics and photographs, highlights



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include: “My Two-Year-Old’s Rules For Eating a Banana” and the question we never want to discover the answer to: “What Happens When Your Kids Are Too Quiet.”

***The Mommy Shorts Guide to Remarkably Average Parenting*** will have you nodding in agreement and mouthing “so right!” Wiles pays homage to the every-parent, and suggests that because we can laugh at the craziness of it all—we are indeed having the best child-rearing experience.

### **About the Author**

Ilana Wiles worked as a creative director in advertising for more than 15 years before starting her blog Mommy Shorts after the birth of her first child. By November 2013, the blog was so popular she was able to quit her day job. Aside from sharing stories on her blog (which boasts over 1 million pageviews a month and 800K followers across all her social media platforms), Ilana posts pics to her four popular Instagram accounts: @mommyshorts, @averageparentproblems, @insta2yearold and @pinkinnyc. Her work has been featured on The Ellen Degeneres Show, Jimmy Kimmel, The Today Show, Good Morning America, Huffington Post, Mashable and even as a question on Jeopardy! Parenting Magazine named @mommyshorts the best parent to follow on Instagram. Buzzfeed named her one of the funniest parent blogs to follow. And People Magazine named her one of the top creators of viral content. Wiles lives in downtown Manhattan with her husband and two daughters.

### **About the Book**

#### **The Mommy Shorts Guide to Remarkably Average Parenting**

By Ilana Wiles

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Hardcover / 224 pages

7 x 8" / 150 full-color illustrations

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