

# ZONDERVAN PRESS RELEASE

## FOR IMMEDIATE RELEASE

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## Find Financial Freedom and Purpose with Financial Advisor of 20 Years, Entrepreneur, Mom and Wife

**Grand Rapids, Mich., September 6, 2017** – In what could be the most approachable book for financial planning available today, Emily Stroud, author of *Faithful Finance: 10 Secrets to Move from Fearful Insecurity to Confident Control* (on sale January 9, 2018), creates an easy to read, practical guide toward financial freedom for any income level, at every stage of life.



January 9, 2018  
9780310349785  
\$19.99: Hardcover

Stroud, one of very few women in the world who is a Chartered Financial Analyst (CFA), supports each clear, achievable step with a solid biblical base. Throughout the book, she emphasizes her goal is to offer an important resource to all readers to help them make wise decisions, avoiding the heavy weight of living paycheck to paycheck. Stroud believes well-planned, biblically based financial planning can be a source of joy, security and hope.

“I like to encourage people to plan for living, not dying,” says Stroud. With this focus, Stroud walks her *Faithful Finance* readers through each life stage; preparing, saving and planning while still enjoying life’s pleasures in the present.

As the owner of her own investment firm and with two decades of financial advising – Stroud’s knowledge for each fiscal step is not only wide, it’s deep. Combine this with her commitment to approach all financial planning from a Christian faith perspective, and readers will find a book that equips them to be good stewards of their money, not just for personal gain, but to benefit others, as well. She encourages her readers to give generously saying, “As you learn to give generously, you will also become more content, regardless of the circumstances around you.”

### About Emily Stroud:

Emily G. Stroud owns and manages a boutique investment firm called Stroud Financial Management. She has been a Financial Advisor for nearly two decades. As both an MBA and a Chartered Financial Analyst (CFA), Stroud counsels people on how to handle their money, manage risk, and ensure a nice tidy retirement. She lives in Fort Worth, Texas, with her husband and two children.

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