

# CASE KEENUM

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Case Keenum is the player that everyone is rooting for. The starting quarterback for the Denver Broncos has brought many underdogs' dreams to life. He entered the NFL as an undrafted free agent, signing a contract with the Houston Texans in 2012. After a discouraging first two years in the NFL, Keenum has emerged stronger than even he knew possible. Coming off leading the Minnesota Vikings to playoff victory in what became known as the "Minnesota Miracle," Keenum is prepared for continued success. Case Keenum is loved and known for being generous, funny and a man full of gratitude.

In addition to his great success at the professional level, you may recognize Keenum from the astounding numbers of his collegiate football career at the University of Houston. He holds the all-time college football marks for passing yards (19,217), touchdown passes (155), total touchdowns (178) and completions (1,546). He was Conference USA Freshman of the year in 2007, Conference USA Offensive Player of the Year in 2008 and Conference USA Most Valuable Player in 2009 and 2011. He is one of only two quarterbacks to win the Sammy Baugh Award for the nation's outstanding passer twice (2009 and 2011).

Keenum's ability to connect with people and build relationships may be more impressive than his talents on the field. He constantly encourages individuals by sharing stories of his perseverance through his unique path. He has endured through injuries that should have ended his career, shocking losses and those who consistently doubted him. His openness and honesty with his dreams, frustrations, faith and relationships allow instant connection to all who interact with Keenum.

In his new book *PLAYING FOR MORE* (B&H Publishing Group; ISBN: 978-1-5359-3979-9; September 2018; \$15.99), Case Keenum relives his journey from West Texas high school standout to NCAA record-breaker to NFL underdog champ--and the personal and spiritual challenges and victories that helped him get there. Fans will receive a behind-the-scenes look at the standout moments in Case's college and professional careers. Most of all, readers will be captivated by Keenum's determination and humility. *PLAYING FOR MORE* presents an exclusive look at Case Keenum's path long before it's ended, and just as an exciting new chapter--starting for the Denver Broncos--prepares to unfold.

Keenum lives in Castle Pines, Colorado and is married to his high school sweetheart, Kimberly.